



Hill Runners of Hunterdon

Attendance: Cyrena Terricone, Ron Pawlikowski, Dave Brown, Valerie Mathews, Kris Doty, Becca Mazzolla (via phone)

3Q 2020 Board Meeting Agenda, July 18, 2020 9:30am

I. Review and approval of 1Q20 annual meeting minutes (Note: no 2Q20 meeting held due to pandemic)

- a. Approved minutes

II. Treasurer's Report

- a. Financial health, budget review - 2020 budget is on plan

Note: we still have some items to sell (mugs, bags)

- b. PO Box – review cost and options - PO Box is roughly \$80/year. don't necessarily need it.

Action item-Valerie will cancel the post office box and update the website and membership form. Dave will update RRC of America

III. Membership

- a. Status/updated list, new members, new member welcome emails, dues reminder

1. Active members, some have not renewed yet.
2. New member and renewed member emails have gone out

Action items- Kris to send out email reminder to members to renew membership, survey to those not renewing

IV. Club runs

- a. Review status of regular Saturday and Sunday runs

Action items- Kris will send email out if a group is starting early. Cyrena will post on facebook group page if a group is starting early. Cyrena will email Chris about track workout.

- b. Ad hoc mixed club meet ups e.g. track workouts

V. Virtual Events and Challenges

- a. Virtual event participation e.g. NE Corridor Challenge

1. Virtual Runs are the new normal ~ look for and promote a Hill Runner Team.

- b. HRH team participation in charitable challenges e.g. SHUS

c. Virtual race support for HRH runners e.g. Boston

1. Team “Ron Runs Boston” (September 13th on Columbia Trail) starting @ 7:30am
Columbia Trail, will be in coordination with the Pub Run

VI. Volunteering Events - on hold for now

a. Main Street Half – course support/promo

1. Possibility of being virtual

b. Turkey Trot – 2020 event is cancelled

c. Other – GOTR- virtual

VII. Social Events

a. Guest runner days (Saturday-Aug 1 & Sept 5, Sunday-October 4)

1. Cyrena has guest runner days covered

Action Item: Ron will pick an October location

b. Member-hosted runs

1. Cyrena to host a balloon run on Oct. 18. If the balloon fest does not take off, Cyrena to host the Hay Bale Run instead.
2. Several other members have expressed interest in hosting a run

c. Additional HRH social runs – Annual dinner, Long Valley Pub Run, Thursday pub runs

1. Annual dinner changed to a possible post luck picnic. Location options-Voorhees State Park, Val’s house. Date- possibly September
2. Long Valley Pub Run combined with Ron’s Post Boston Celebration (September 13th).
3. Test group will check out locations for pub runs.

VIII. Cross-club Relations

a. Rose City/HRH USATF team -

1. No in person races - combined group has been taking part in virtual races- Wonder Woman virtual race, Garden State Parkway virtual runs

b. Base Camp-

1. Hill Runner team for “Hunt”erdon Race, Underground Race series, Fast as Molasses 5k, Virtual Race series

IX. Marketing

a. Facebook & Instagram– reach, engagements

1. Weekly posts and pictures of runs

Action Item: Kris to send Dennis an email about getting information for Twitter

b. Aid stations – future locations/dates

1. on hold until races resume

c. Logo gear – what is selling, ideas, next order date

1. lots of interest in gear- singlets, ¼ zip lightweight, buff

Action Item: Val will contact Sneakers Plus about opening our store

d. Member communications – email/newsletter, virtual happy hours

1. Great response and participation in virtual happy hours
2. Positive feedback on newsletter

Action Item: Kris will send out the summer newsletter. Will hold off on happy hour until September

e. Website – sponsored ads, club run updates, results

Action Item: Val will email Steve to update the website

X. Additional Business- none

Adjourned 11:10 am